

How to Network AS A CATHOLIC ONLINE



A step-by-step guide
to level up your God given mission
by connecting and collaborating

BY AMY BROOKS

What is networking and why is it important?

Whether you are just starting out as a Catholic influencer or are a seasoned Catholic business owner, a strong network can make all the difference in your success and, more importantly, how many hearts your God given mission can touch.



important tip

Be sincere and have a clear mission. Be ready for the question, "what do you do?" Or "who do you serve?" This helps others connect you to like-minded people with similar ministries and communities.

Having a Catholic network gives you access to a wealth of knowledge and resources that can help you both professionally and spiritually. But even more importantly, having a network as a Catholic exponentially increases the number of souls we can draw closer to Christ.

A network of Catholics opens doors so that you can ask for reliable advice; be introduced to potential collaborators, VA's and clients; and learn about affiliate opportunities that may not be advertised publicly.

The impact Catholics make on the world when they work together is astounding. We must show the world the Light of Christ!



How to Start Networking

1. Reach out to a Catholic you follow and respect online. Ask him or her for advice and if he or she could introduce you to others doing similar work.
2. Join a supportive Catholic group. There are a few on Facebook. The one I run, *Catholic Social Media Influencers*, is extremely supportive and open to men and women.
3. Pray along with *ManyHailMarysataTime* on Instagram. Listen to the interviews after the Rosary. Reach out to guests you admire and volunteer to pray one day with the MHM community

“Remember that one on one conversations are extremely important and valuable. Building a relationship with another Catholic who is working for God's Kingdom is powerful and will be fruitful. Take advantage of technology that allows you to meet face-to-face with other Catholics, regardless of their location.



important tip

Before you reach out to another Catholic, have an idea ready about how you could work together. When you start a conversation, tell them what you admire about their work and how you would like to share it with others. Be sincere and authentic.

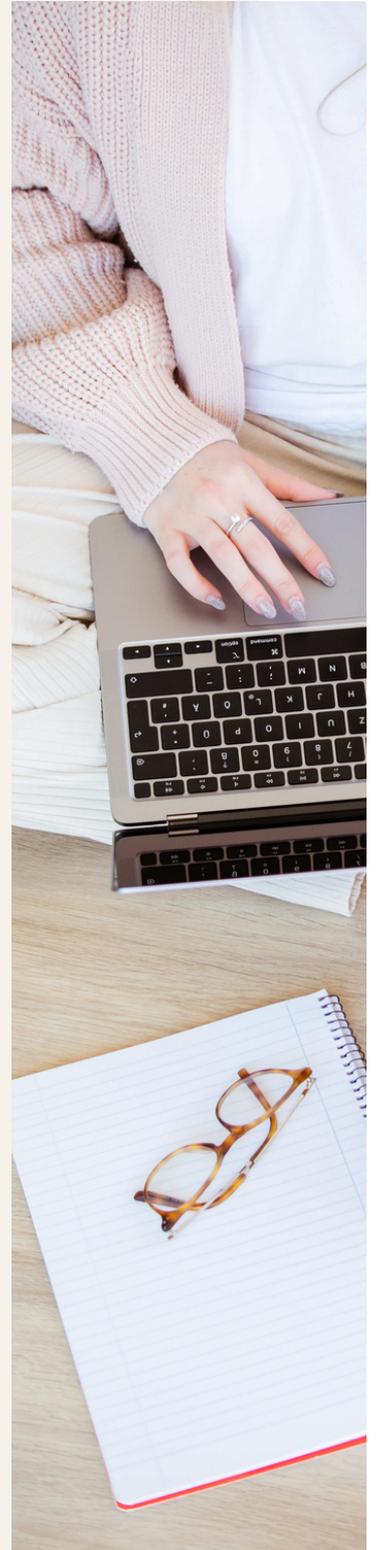
How do I know who to reach out to?

Make a list of who you would like to work with and why. Are there Catholic businesses that make products you really like? Write those businesses down. Are there Catholic blogs and podcasts you truly enjoy? Add those to your list. Who inspires you? How do you hope to inspire others - write it all down.

Then, write down how you would like to collaborate with each person on your list. If you have an idea, that makes the other person more open to working with you. Having a plan and a purpose is a good start. Reach out with an email and start your conversation. Be not afraid!

Where and how do I find "like-minded Catholics"?

1. Peruse the directory at CatholicsOnline.net. If there is a business or ministry that you share an interest or passion about, send an email and introduce yourself.
2. On Facebook, introduce yourself on a "Shameless Plug" thread. Some active groups post these regularly (Catholic Geeks and Catholic Women in Business are two that use these type of threads to encourage discussions among members).
3. Reach out to Catholic podcasters (and radio hosts)! Several Catholics who often have guests are Anne DeSantis, Allsion Gingras, Bruce Wawrzyniak and Heather and Sophia LeBano.



“New evangelization must surrender to the mystery of the grain of the mustard seed and not be so pretentious as to believe to immediately produce a large tree.” --Joseph Cardinal Ratzinger on the New Evangelization

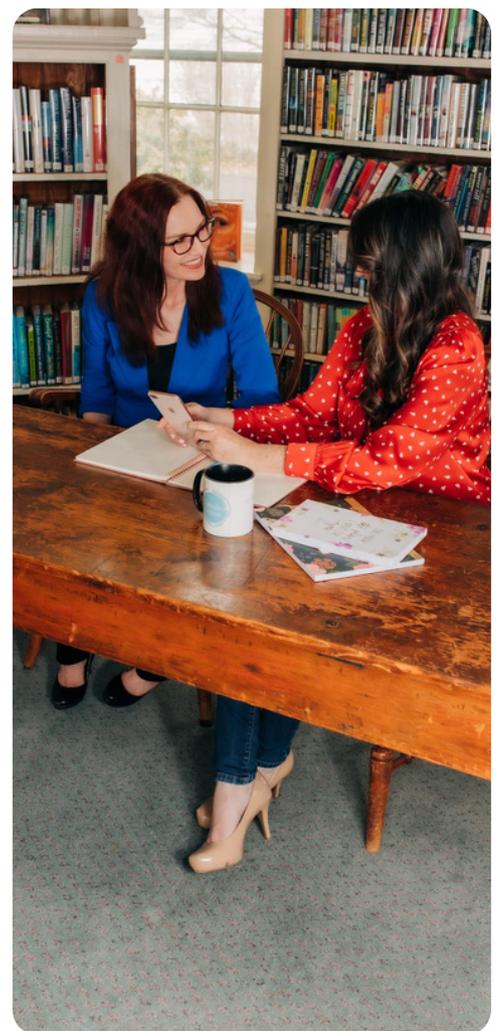
Small seeds do grow

Be an active reader and listener.

Comment on other Catholic posts.

Sign up for Catholic email lists and when a newsletter is sent, hit reply and start a conversation.

Pray Live on Instagram.. . even if you are praying alone. Put yourself out there bravely Live and share the prayer video so that others can view and pray with you later. There is a ton of content out there that is not lifting hearts to God, if you do so humbly and lovingly, it is a good thing.



Be Bold And Creative

Nothing connects people more than being together in person and praying together in person!

Make sure you find or create opportunities to connect in real life!

Attend Catholic events and consider organizing an event yourself.

If you can not attend a retreat, conference or pilgrimage someone else is hosting, that might be an invitation from God to organize an event that someone just like you can attend!



Thank you!

" I invite everyone to be bold and creative in this task of rethinking the goals, structures, style, and methods of evangelization in their respective communities. A proposal of goals without an adequate communal search for the means of achieving them will inevitably prove illusory"

Pope Francis
Evangelii Gaudium,



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Want a personalized strategy?



Book a call with me!

I'll curate a list of Catholics that I think would benefit from being connected to you or who have a similar mission to yours!



Book a 30-minute consultation call with Amy Brooks to ask questions and get tips about Catholic networking and using social media to evangelize.

Let's connect!



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